Organizations Don't Prioritize Third-Party Risks

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Key Process Gaps Demonstrate How Businesses Are Increasingly Vulnerable To Security Breaches

CONFIDENTIAL INFORMATION IS CONSTANTLY EXCHANGED WITH THIRD PARTIES

Both organizations and third parties are exposed to significant cyber risk.

82% say third-party threats present most significant risk for exposure.

30% of an organization's critical data is currently shared with third parties.

41% of critical data is expected to be shared in the next five years.

Critical data may include customer information, sales data, or other forms of intellectual property.

INEFFECTIVE THIRD-PARTY RISK-PREVENTION STRATEGIES

This is due to both the lack of prioritization and the matter of approach.

24% of **new** vendors are unassessed.

40% of **current** vendors **remain** unassessed.

48% of organizations aren't intent on improving how they manage third-party risks.

74% of organizations do not utilize risk intelligence feeds.

95% of risk management efforts are impeded by poor collaboration, classification, and strategic guidance.

VICTIMS OF THIRD-PARTY CYBER INCIDENTS DON'T CHANGE

Despite experiencing incidents, organizations aren't readily embracing risk management.

67% have experienced a third-party cyber incident **in the past year.**

46% of organizations suspend risky third-party relationships **only after** an issue is resolved.

30% of companies **with an incident** continue to share their critical data with third parties.

22% of firms, which **have not experienced** a cyber incident, share their critical data with third parties.

MITIGATING THIRD-PARTY RISK REQUIRES CHANGE BUT IT BRINGS REWARDS

New assessments, processes, and technology solutions are recognized for yielding customer and business benefits.

57% want deeper internal and external assessments of current third parties.

50% seek streamlined/standardized processes.

56% anticipate increased trust from customers.

51% expect an improved customer experience.

Base: 319 respondents in IT, security, and risk roles
Source: A study conducted by Forrester Consulting on behalf of CyberGRX, May 2021

Read the full study